

53 LAWS OF EXCELLENCE

Making Excellence Happen



NIYI MAKINDE

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Preface

Sometimes ago, I was ministering at a meeting and the Lord spoke to me while on that platform, “Niyi, you need to be more creative.” I was amazed and received the words with joy. Since that time, it has been on my mind to be highly creative. One day, a thought was inspired in my heart which is “You cannot be creative and not excel. To excel, become creative.” For long, I inundated my heart with those words.

I was greatly inspired to write on the Laws of Excellence. The Spirit of God instructed me to write a book on this title. I yielded and took my pen to start writing immediately. With my pen in my hand and a note opened before me, suddenly, inspiration and insight began to gush like rivers out of me. I wrote all the laws in this book in the same day by the illumination granted to me. This book was written and completed in the same day it was received.

I had never read any book on laws of excellence or seen anything related to that before this book was written. It was after I wrote this book I realized that

an author had written on the laws of excellence too and the truth is that there is nothing in this book that is in that book. That clearly reveals that both knowledge and wisdom are limitless.

This book in your hand is an insight that was received from an atmosphere not natural to the human climate. You are about to be launched into heights and realms of excellence that have no boundaries.

As a part of my culture, I love to simplify whatever I write with vivid imagery and acute examples. But for the fact that I have not been able to digest all that is written here, I couldn't do that. By God's grace, I will ensure a new edition of this book is released as soon as possible so as to simplify the details here with rich content. It is not my usual habit to write things I have not applied myself or proven effective in the lives of others. I don't write to share knowledge, I write to share practical insights and wisdom that are applicable and relevant in times and seasons. The books I write are always with proven insights, practical wisdom and are scriptural. I believe all that is written here too is practical.

Read and be flooded with light!

53 Laws of Excellence

1. The Law of Visualization

What people see about you externally is a reflection of your imagination.

This states that excellence has to be visualized before it is actualized. You have to see excellence first in your mind before you would be able to see it in your world. Your world is a reflection of what is within you. You have to imagine how things can be done excellently before you would be able to realize excellence. The key is to use your inner eyes to create the excellence you desire. To be excellent in appearance for instance, visualize yourself dressing excellently. When you see someone who dresses excellently, visualize yourself in the dressing of that person. The excellence you don't see in your inner eyes is such which you cannot create in your world.

2. The Law of Model

You will become what you follow. Your followers will do what you do, not what you say.

Who is your model of excellence? Who sees you as a model of excellence? Every model is a product of a model elsewhere. A model is an example of something you like. The law states that you need a model to imitate in order for you to be excellent, and you also need to model the excellence you want people to have or execute. People will do what you do not what you say. You have to model excellence to others in order to inspire them to be excellent. Whatever excellence you want to see in the people you have influence over is such which you must produce first.

3. The Law of Standard

Nothings about you and your work is special, it is only the standard you set for it that would make it special.

Excellence has standard. You have to set the target for the standard you want to meet up to. Copy a standard, raise a standard and be a standard. Whatever is not yet considered a standard by some people is

not yet excellent. Before you embark on anything, set a standard for it and ensure you do everything to meet up with the standard you set. Setting a standard would cause you to know what you should not tolerate.

4. The Law of Tangible Invisibility

Everything you imagine is physical. Therefore, locate its physical counterpart.

This states that you have to see clearly in your imagination the resources that are needed to produce or create the excellence you want. Beyond what you identify in your imagination, you must gather facts. Identify locations where the resources or equipment needed to produce the excellence you desire can be gotten or bought. After visualizing, identify from the beginning the resources that are needed. Every excellence that would be visible needs visible items to bring it into existence.

5. The Law of By-Product

Excellence is not automatic. Something has to trigger it.

A by-product is a thing that happens as a result of

something else. This law states that excellence is a by-product of something. It cannot happen by itself. In other words, something has to serve as a trigger for the manifestation of excellence. Desires, dissatisfaction and exposure are all triggers for excellence. Wherever you find excellence, something is usually responsible for it. It could be that someone was dissatisfied with the norms, or a leadership desired to see excellence. For individuals, desire, instinct and dissatisfaction can trigger excellence. For me, I trained myself to be excellent in speech. That excellence is a by-product of the desire I had.

6. The Law of First Time

To present or perform anything, you must do it well the first time. The key is to think of every performance and presentation as its first time.

This law states that whatever you do for the first time, do it well. If you are called to make a presentation in a place for the first time, ensure you do it well that first time. Let people see you in your best state the first time they come across you. The first impression people have about you would shape their perception of you. With the consciousness of this law, you should always assume that whatever you are doing,

you are doing for the first time even if you have done it before. The reason being that, often, there is someone in every atmosphere you perform in that is seeing you for the first time. Never be familiar with what you do that you become used to it. Becoming used to whatever you do would make you develop the mindset of an expert. To be creative, never develop the attitude of an expert. If you want to do anything worthwhile, always say to yourself, “this is my first time!”

7. The Law of Creative Connectivity

If you can connect people and things in your brain, you would be a connector in your world.

Everything excellent is a reflection of the connectivity in the creativity of someone. In other words, the ability to connect things together in your imagination is known as creative connectivity. The law of creative connectivity states that you have to identify what should be joined together to produce the excellence you want. One element cannot produce excellence. It takes the combination of elements and substances to produce the kind of excellence you desire.

8. The Law of Coincidental Coexistence

What you see as a mistake is what someone else sees as creativity. Nature has a way of turning your mistakes into a miracle.

There are things that happen unplanned. Excellence should not occur accidentally but it has been proven that it can happen accidentally. There are mistakes that have been considered as excellent by people. One day at a salon, I heard a stylist say “Every mistake is a style.” I thought about that for a while but didn’t understand what it meant until one day when a young stylist made a mistake while trying to cut my hair. I checked out my now new hairstyle in the mirror and realized that it changed my look and I loved it.

The law of coincidental coexistence states that two or more things in the same place at the same time can connect together and by chance produce excellence. This has been proven severally when people try to fix some things and suddenly discover during the process that those things look attractive in a certain way. If such is left like that and considered excellent, that is a reflection of coincidental coexistence.

9. The Law of Brevity

Nothing will be admired forever. Never delay replacing what is being celebrated in your life!

This is also known as The Law of Ephemerality. This law states that nothing that is excellent today will be seen as excellent for long. Whatever has a superior is no longer excellent. Obviously, what is excellent today may not be excellent tomorrow. This law prepares your mind to always be ready to suddenly upgrade and improve whatever you consider to be excellent now. You must regularly upgrade the way you speak, dress, etc. Many people get carried away by the recognition, accolade, and appraisal they get from admirers that they forget to upgrade. They assume that their admirers still see what they do as excellent not knowing that what they assume to be excellent to them is now extinct in the sight of others. Whatever celebrates your excellence will only do that for a short while.

10. The Law of Improvement

Whoever cannot improve would soon be replaced. Be careful to not improve what should rather be replaced.

Improvement guarantees excellence. This law states that you must regularly improve in order to remain excellent. You must frequently ask, "What next?" If you do not improve, you would soon be replaced. Whatever you cannot improve will soon go into extinction. You must never be carried away by the accolades of the past. You must resist the appraisals of admirers and never be deceived by them. When people complement you for excellence, appreciate them but you need to get into thinking immediately to creatively find out what you need to improve on. Never permit people to meet you today at the level they left you yesterday. Ensure that every time people come across you, they meet an upgraded version of you and your work.

11. The Law of Collective Focus

One fault from one may fault the efforts of others. All crew members must have one mind.

For a company or organization to be excellent, there must be a collective focus. This is also known as The Law of Crew. This law states that in a group, every member of the group must focus and strive to achieve excellence in their role. Mediocrity from one person may affect the excellence of others. Obvi-

ously, excellence must be the focus of every member from the start. Every member must bear in mind that a flop from him or her would affect the works of others. When every member of the crew sustains this mindset, excellence will be achieved collectively.

12. The Law of Discomfort

Comfort with the normal is a sign that your mind is blur.

This law states that you need to become uncomfortable with average and mediocrity for you to be excellent. When you become uncomfortable with the normal, you will become excellent. Discomfort stirs up excellence in you. It makes you restless and dissatisfied with what is existent. It awakens your creativity to work and find out the cutting edge to the next dimension. You cannot birth excellence in an environment you are comfortable with. Whenever you see someone that is uncomfortable with how things are or are done, know surely that you have met someone that will show you a better way to how things should be and how they should be done. You can't be excellent in your mind and be comfortable with mediocrity or average.

It is foolish to react against leadership when you are uncomfortable with how things are done in the

leadership. What you need to do is to find a way to communicate to the leadership that you think things could be done in a more excellent way. Rather than going about badmouthing the leadership, find the opportunity to communicate to the leadership and notify them that you are ready to do everything to make it work. Every quality leadership loves people who see things better than them and communicate it to them. No genuine leadership gives attention to critics.

13. The Law of Intentional Search

Everything you are looking for is also looking for you. Only those who seek find.

This law states that you have to stretch yourself beyond your reach and limit in order to discover the excellence your heart desires. Intentional search has to be carried out. You need to search out excellent places not known to you and be deliberate to study the facts you need. Leaders of giant organizations travel to other countries to attend seminars and conferences, not just to get what is taught there but to feed their minds with the excellence in such places. In our world today, access to social media has really helped in making intentional search easier. You may not need to travel overseas to see what is

done in places; you can view things from your phone or computer screen through the internet. Remember, only those who seek find. It is only what you search for that you will find.

14. The Law of Magnetic Observation

Observation leads to the point where you see more than is shown. Observant people are seers of the current.

This law states that you are capable of producing whatever is magnetic to your mind through observation. Whatever excellence is attractive to your mind either in a person or place, study such. Observation is the key to imitation and imitation is the gateway to reproduction. Whatever you can imitate, you can reproduce. But how would you imitate what you have not observed. If you can imitate excellent places, your place would be excellent. If you can imitate the dressing style of esteemed people, your dressing style would be excellent too. The power to reproduce is hidden in the power to observe. Every time you come across something or someone great, study that thing or person. Open your eyes and your mind. Listen to what is not spoken. You have to be mentally alert. Ensure you develop the skill of observation and you would soon discover that your mind has captured

what you should be and do.

15. The Law of Omega Diligence

Diligent people are consistent people. Only those who are diligent are permitted to be prominent.

Diligence brings about excellence, and excellence brings eminence. You cannot be considered important if you are not excellent, and excellence is achieved when you are diligent. The law of omega diligence states that you have to be consistent with excellence until you eventually accomplish your desires. The word omega means “the end.” Obviously, excellence is not seen in-between but at the end. You must strive to get to the end of the picture you have in your mind. You should never make excellence a one-time thing. It has to be consistent and continuous. Everything you do in life should reflect excellence and that will take diligence to achieve. This is why it is known as omega diligence, that is, diligence till the end.

16. The Law of Applied Harmony

To break progress, break unity. Where there is no agreement, there is no achievement.

This states that when working toward achieving excellence, there must be agreement (harmony) between people, things, etc. It states that where there is no harmony, there is no achievement. To break a progress, break the unity behind the progress. This law reveals that harmony is not a thing to be merely desired but to be applied. Harmony has to be engineered before it can be achieved. To achieve excellence, you must ensure the harmony of colors, equipment, materials, etc. A leader should ensure there is harmony of capacity, character and competence in a person before promoting him. It is dangerous to promote someone who has not engineered the harmony of these three elements. A wife must engineer the harmony of her husband's desires and her own interests. Where the two conflicts one another, it is in her best interest to let go of her own interests to go with the desires of her husband as long as they are not detrimental to her life and progress. Every leader needs to watch the agreement between strategies formulated and the actions taken. You must ask, what would be the impact of this action on the next action? Deliberately apply harmony to

achieve the excellence you desire. In men's appearance for instance, the shirt should be in harmony with the trouser, the belt with the shoe, and the blazer with the shoe. For women, there should be harmony between the skirt and the blouse, the bag and the shoe, etc. Harmony has to be applied in order to be excellent.

17. The Law of Internal Implementation

Whatever you want to do in the world, first, do it in your mind. Never attempt to start what is not yet a success in your mind.

This states that excellence should be powered from the inside. In other words, you should build inner capacity into yourself and into things. Never try to make things appear good on the outside when you have not gotten the details of how to do it, and you are not ready to do the required internal work. Too many people copy excellence from some particular persons and places without finding out the message those people are trying to communicate. Never copy or imitate someone or something without finding out the reason or logic behind their excellence. Don't copy the wrong stuff; it might communicate the wrong message about you. When you get this law, you will know that everything can be admired but

not everything should be desired.

18. The Law of Untraceable Imitation

Imitation becomes limitation when you fail to be more creative with what you get from another. Whatever you learn from another, add to it.

You can imitate to be excellent. This law states that you may copy excellence but do it in a way that nobody could trace your excellence to another. What you do should be better than what you copied. In other words, whoever you copied should not recognize that you copied his or her creativity. This is done by adding a unique touch of excellence to whatever you copied. For example, when you copy the dressing style of someone, be more creative with it. Fix something new that's not found in the original. I write books by inspiration but imitate excellent authors. I don't copy their works but their styles of writing. For whatever style I want to apply, it is mandatory for me to be creative with such style. So, I ensure I always add something new to every style I imitate in a way that whoever I imitate would later be compelled to imitate me. Imitate, but be creative.

19. The Law of Instinct Heredity

Excellence flows naturally when it is in your gene and mind.

Every human has instinct. This law states that many are naturally excellent because of their instinct. This instinct is also found in the parents of such people. I have found people who are highly excellent naturally. They are dispirited by mediocrity and average. They just want to go for the best. When I find out about their parents, I discover that their parents are also excellent. Definitely, such came through heredity. This law of instinct heredity states that you don't need to get into much thinking to be highly excellent; if you have the gene of excellence in you, you would naturally be excellent, and spontaneously.

20. The Law of Dual Existence

You need to know an original before you produce its counterfeit. Excellence is always on the other side of mediocrity and vice-versa.

Dualism is a theory that states that there are two opposite principles in everything. This law states that excellence is hidden where mediocrity and average is

found. In a clear term, everyone and everything that represents average has excellence hidden in them. Whatever has excellence has mediocrity or average hidden in it too. Whenever you see someone who doesn't reflect excellence, know that excellence is hidden somewhere in that person. All that person needs is just a touch of excellence and he/she would adapt. When you understand this law, you will not consider the mediocrity or average reflection in people, you will always be moved to find out the excellence hidden in them.

21. The Law of Innate Popularity

To be famous is to be known. But to be popular is to be liked, pursued and accepted. Don't strive to be popular, strive to be excellent. Excellence would market you to unknown people and places.

Cheap is famous, excellence is popular. If it is excellent, it would be popular. Excellence here is simply striving to be the best. The law of innate popularity states that you cannot be excellent and not be popular. To be famous is to be known but to be popular is to be liked and accepted. Don't seek to be popular, but strive to be excellent, that is, to be the best at what you do, and you would see that

popularity would run after you. This insight makes us pursue excellence. It pushes us to pursue the right things. Stop running after popularity, for if you do without projecting excellence, nobody would give you attention. Pursue excellence. Excellence would market your fame and popularity. People would accept and like you when they see that you offer the best they cannot find anywhere else. Don't tell people to like you, let your work cause them to like you. Don't tell people to give you their attention, let what you do and who you are attract their attention. Whatever is innate is inborn. The birth of excellence is the birth of popularity. You would be popular if your kind cannot be found elsewhere. A politician who wants to be popular should offer the best that no opponent can offer, and see how the magnet of acceptance would be over him.

22. The Law of Intrinsic Value

Make excellence your value and you will end up becoming excellent. If you can make excellence to be part of you, many people would be part of you.

What you value should be what you feature. Never advertise what you don't value. This law states that excellence must be a core value of any person or orga-

nization who wants to remain excellent consistently. Those who remain excellent are those who value excellence. To be intrinsic is to belong to something or part of something. Excellence must be part of your value to achieve it regularly. If you are excellent, you would always excel others. No excellence, no excelling. The way out of competition is excellence. When you cultivate the habit of becoming the best, you would always rise above competitors. A CEO must make all the departments in his company to be excellent. All members of staff must be excellence addicts. Relationship with clients and customers must be on the ground of excellence. An individual must make the decision not to do anything that would contradict his value for excellence.

23. The Law of Explicit Exponentiation

Make things visible and you would be visible. You are known by making people, places and things known.

This law states that your excellence must be seen regularly and must keep increasing faster and faster. Whoever doesn't display excellence regularly will lose relevance. People only see what you make visible. People follow who and what they see. You must be skilled and strategic to make your excellent qualities

visible to people and places beyond you. You are not yet excellent until others acknowledge it. In our world, everybody wants to be recognized but they lack the essential quality that makes people to be explicit. The increase of your excellence must be exponential (keep increasing faster and faster). You must grow your excellence to the level where those ahead of you in the past would look up to you now.

24. The Law of Instant Replacement

If you cannot replace yourself with someone else, you cannot move ahead and if you cannot replace things, you may soon be replaced!

This law states that the moment people begin to admire and esteem your perfect work, you have to begin to seek how to replace it immediately, the reason being that you have raised the standard for your admirers, and in a short while, you would see something better than what you celebrate elsewhere. The world is moving, so should your excellence. The moment you achieve a level of excellence, begin to think of how to raise the standard. Renovate and recreate! Whoever and wherever doesn't raise the standard for excellence will soon go into extinction. As an individual, you must regularly think of improving things. A leader must encourage his team

or followers to regularly think of the next thing to do. If you don't replace what you call excellence, you might be replaced soon.

25. The Law of System Internalization

To advance, we must replace our strength with systems that can continue to do things without our involvement.

Too many times, many organizations do not remain consistent in creating excellence. This law states that we have to put systems in place that can execute the excellence we really desire. Systems creation leads to excellence creation. The way you internalize excellence into an organization is not just by setting a value, but by setting up systems that can execute the excellence. Excellence must be seen as the brain work of a group of people. When you set up a system of people that can execute the creation of excellence, you'd have set in motion the power to tap into the creativity of people. To achieve excellence as an individual, it is good you have a group of people that can think out creativity for you. When you set up a system, you activate the momentum gallery that will afford you the privilege to gather insight from different minds. Systems would make you an embodiment of acquired excellence.

26. The Law of Landscape Creation

Nothing comes into existence until it is created. Everything created must have a creator.

This law states that for an organization to achieve excellence, there must be a person whose job is planning and designing how the desired excellence could be achieved in an environment. In other words, we build systems to execute, but the landscape creator plans and designs what should be executed. Often, the visionary, leader or CEO is the landscape creator. It is very rare to have someone else create. For an individual, you are the landscape creator of your excellence. Don't wait for someone to plan or design how you should dress, set your house, speak, relate with people and so on. All these are things you can do yourself.

27. The Law of Relativity Linkage

Before you apply what you see elsewhere, ask yourself "Does it relate to what I represent?"

This states that we can transport the excellence here over there. In other words, the excellence found here can be taken there. Just like the word "relate" suggests, whenever you see a level of excellence

somewhere, you should always ask yourself how it relates to you, or ask how it applies to your vision. When you get your answer and perceive that what you have seen could be applied, it means that you can transport the same excellence to where you come from. You are the mode of transport, through your mind and your memory. So, when you move out of the place, you should go with the image of excellence of where you are moving out of to where you come from. The human mind and memory are the transports of excellence. You can esteem something but immediately you notice it is not applicable to you, you've got to drop it. As a person, you may love the way a person dresses, and the moment that image enters your mind, it has entered your life. But it is your decision to execute or take action that brings about its manifestation in your life.

28. The Law of Narcissism

*A man is valued by what others says of him.
If you talk about yourself too much, it would
soon be obvious that you have lost value.*

Narcissism is the habit of admiring yourself too much, especially your appearance. This law states that whatever you admire about yourself is not yet excellent until others admire it. Too many people

have fooled themselves by esteeming their speech, appearance, set up, etc. What is excellent to you is not yet excellent until others admire it. You may ask, what if you are in an environment where people don't admire good things or give compliments? The simple answer is that if people don't verbalize admiration, you can perceive it through their actions. Excellence cannot be neglected. You can know if your excellence is admired by how people see it. The look of people speaks, you are the one who have not learned how to hear the message the look from people passes across. Whatever you claim is excellent and cannot compel others is not yet excellent. With the application of the law of narcissism, you would know that you should only admire your excellence after others admire it.

29. The Law of Segmental Approach

He who has perfected one aspect is better than he who is trying to perfect all at once. Whatever you have achieved is one, while what you have not achieved is more. Don't be deceived by your current success.

This states that whatever thing you achieve excellence in is just a part of a whole and that you must regularly find out other aspects you need to improve on. You cannot be excellent in all areas of life at

once, you have to achieve it here and later, there. Whatever area you are trying to achieve excellence in now is just a part of the whole. You must strive to accomplish excellence all round. Too many people have been deceived by the segmental approach. I have seen people who are excellent in appearance but not excellent in speech. Their mannerism and ethics are very bad. It is possible to be highly excellent in speech and have a disgusting home arrangement. You must be skilled to achieve excellence here and there. Ask yourself now, "What aspects am I excellent in now? What other aspects do I need to improve on?"

30. The Law of Steps

*You enter an elevator but you climb a ladder.
You cannot get to the top of the ladder if you
don't climb the first rung.*

This law states that everything should be done one after the other. Big things are done one after the other. Big things can be visualized in a day but cannot be completed in one day. Excellence requires taking appropriate actions one after the other. Too many don't achieve the excellence they desire because they jump steps. The key is that you must use the excellence of others as the stepping stone to yours.

Don't waste your time trying to create things from your mind. Deliberately take steps to create things from the works of others. Build your excellence from the ground of others.

31. The Law of Code

What you conceive is what you are empowered to conceal.

This states that the fact behind every genuine excellence is hidden. In other words, you make it appear as if something is responsible for a thing, when in essence you have hidden the actual cause. The insight here is that whatever makes you excellent must be hidden. Whatever you don't protect would be stolen from you. Excellence should be shown but it has to be protected. Show your excellence to the world but encode the secret behind your excellence. The world will continue to patronize you when they know that they cannot get what you offer elsewhere.

32. The Law of the Best

Better is good but the best is better! If you cannot do it best, don't do it.

This law states that whatever must be considered

excellent must be the best. Better is good but the best is better. You must strive to be the best. Any aspect you want to be the best in, you have to strive for excellence in that area. You emerge the best in the world when you can display the excellence nobody else can display. Do the best and be the best. One day, a brother asked if his shirt was good for a particular occasion, the person he asked responded, it is manageable! The brother responded, "I don't like to put on the manageable, I love to put on the best." He went inside and changed his attire. That is a life of excellence. That is putting on the best!

33. The Law of Contact

Excellence is like a virus, you can't come across it and not contract it.

Excellence is contagious. You can't come in contact with it and not be affected or influenced by it. Be such that consistently contracts excellence and positions yourself for others to contract the same through you. Excellence-driven personalities are easily influenced by their kind. When you relate with a person of mediocrity, you will be yourself. But when you relate with a person of excellence, you can't remain yourself. It is just natural to be influenced by excellence. There is an innate software in every man that wants to be

excellent.

34. The Law of Drive

Yield to that positive urge and you would discover your inner power.

This law states that there is a drive in every man to rise to the upgraded version of himself. This drive creates hunger for excellence in people through what they see or hear. You must yield to your drive. Don't silence it. Anytime you have the inner urge to advance yourself, work, home, etc., you have to give in to that urge. You must never permit the lack of money or resources propel you to rebel against your inner drive. Always believe that you have what it takes to produce the excellence you desire.

35. The Law of Cosmetic

Attraction draws attention. Whoever is attractive commands the attention of others! Attraction brings about attention and attention brings about recognition.

Cosmetics are substances applied on the face or body to make it attractive. The law states that without you creating anything, something is in existence

that can create the excellence you desire. To achieve excellence, you must find out the cosmetics you need. For example, to achieve excellence in speech, you must find out the needed materials to feed on. Those materials then becomes your cosmetic. To achieve excellence in a particular area in an organization, it is essential to identify the right person that can execute the job. That person then becomes the cosmetic.

36. The Law of Environment

What is accepted here may be rejected there.

This states that what is considered excellent here may be considered nonsense there. Excellence is not the same for every environment. Never bring what would be considered offensive to a place. A particular genre of music accepted here may be considered offensive there. A particular style of appearance may be disgusting in some places while it is accepted in other places. What some young people will embrace may be rejected by the elders. The truth is that our environment shapes what excellence is to us.

37. The Law of Admiration

To be admired is to be desired. Whatever and whoever wants to be desired must first be admired.

Excellence will always be admired and esteemed. Watch out for vocal and non-vocal admiration. This law states that if it is not admired, it is not yet excellent. Admiration is a proof of excellence. Are you excellent? If “yes,” then you should be admired. Is your work excellent? If “yes,” then it must be admired. With the understanding of this law, you would not seek to be admired. All you need do is to seek to be excellent, and admiration will follow. Rather than seeking people to complement you, simply work on your excellence, and both the known and unknown would admire you. The life of excellence is the key to admiration.

38. The Law of Spontaneous Intuition

Those who have learned the use and mastery of their intuition will become the influence over the mind of others.

Every human is intuitive but at different degrees. The law states that your feeling can suddenly generate an

unusual and better way of doing things that would evolve into excellence. When this happens, yield to it. This happens when flashes of pictures suddenly penetrates through your mind. Lay hold unto that light. Guard the essence of the new images. Fix your gaze on them for such don't come always but once in a while. Intuition is superior to imagination. What you receive by intuition has been perfected but what you imagine still needs your visualization to perfect it.

39. The Law of Introduction

Until we introduce our work to the world, the world would not praise or pay us.

It states that whatever you create should be introduced. Until you introduce it, people would not know you are the source. Always be skilled to build a brief story around whatever excellence you birth. Story tellers are history makers; they always introduce something new into time. Ensure you make the excellence of your work known to the world. Strategically give voice to whatever excellence you create. If you are the first to make something happen or do something extraordinary in your field, speak it. You introduce things by speaking them. What you show is made known, but what you say is what you introduce.

40. The Law of No Limit

Limits do not exist. We set them! Limit is not a destination, it is a decision.

Excellence has no limit, you create the limit. The law states that the limit of excellence is decided by its creator. Where you stop is decided by you. Your creativity creates the limit for your excellence. Never permit the lack of resources to limit you. Don't rush to do things. It is better you delay things a little so you would not limit what should be bigger and larger. Break loose of all limiters.

41. The Law of Groundwork

Groundwork sets the pace for great work. Preparation is the seed, manifestation is the fruit.

This states that to have an excellent presentation or performance, there must be groundwork. Groundwork is the activities or work done in preparation for the main work later. To achieve extraordinary excellence, there must be groundwork. Excellence is achieved when you put in place the catalyst before the commencement of an activity.

42. The Law of Lucrative Competence

Whatever we produce should profit us. We become lucrative when we master the skill of exchange.

It is one thing to know how to create excellence, it is another to know how to make money off it. This law states that we should not just be admired for our excellence but be paid for it. Often, two brains are needed. A brain creates excellence, and another may need to market it. If you have the creativity to create excellence but lack the skill to advertise and market it, you cannot be profited. The fact is that your excellence should profit you. Whatever is considered the best should always get the best reward. The reward of your excellence is hidden in lucrative competence. Let your excellence exalt you by applying this law.

43. The Law of Passion

Passion is the push for consistency. People get tired of doing things because they lack passion, not because their body is weak.

This law states that you would be excellent consistently only when you have the strong feeling of

love for excellence. Our passion determines our action. Excellent people are very passionate about excellence. The mediocre and average may have the desire for excellence but be without passion for it. They cannot achieve it. Passion is the push that pulls your desires out of you. It fuels the manifestation of your desire.

44. The Law of Permissible Will

Stop waiting for permission to be and do the best. You have the power to permit yourself.

It states that excellence is acceptable every time, and you don't need the permission of anyone to be excellent. If you keep waiting for permission to do things excellently, you would lose recognition. You are the CEO of your life, therefore, always give yourself the permission to be excellent. Whenever a task is delegated to you, do it excellently. That will give you absolute recognition. Always exceed the expectations of your leader in terms of excellence.

45. The Law of Farsightedness

Those who see far are those who soar high. The extent of your insight determines the extent of your blessings.

This states that you are able to predict the future and as such you should begin to prepare for the excellence that the future requires. The purpose of seeing the future ahead is to begin to prepare for the excellence that the future requires. The easiest way to see far is to get into meditation and listen to the views of those who have seen far. You can never produce excellence for a future you have not seen.

46. The Law of Message

Your life now is the history the future is sharing. Your message is the details your present is showing.

This law states that whatever you do should project a message. Your excellence should speak to people. Excellence communicates what you don't say with your mouth. You don't need to tell people who you are, let your excellence show them who you are. The message of excellence is "this is who I am and this is what I do." When people see the excellence that surrounds you they should be able to tell who you are.

47. The Law of Mind Empowerment

Everything may be far from your body, but nothing is far from your mind. Things only seem far from your mind because your imagination hasn't seen them.

You train to be excellent. You must emphasize consistent learning. This law states that you will produce excellence to the degree of your mind. Parents must empower their children to be excellent. Leaders must empower their followers to be excellent. Intentionally inundate your mind with images of excellence. Only an excellent mind can create an excellent world.

48. The Law of Opulence Rebranding

It doesn't have to be expensive to be excellent. Quality can be achieved with low or no cost. Lack is not what we don't have but who and what we don't know!

Whatever is opulent is expensive. This law states that whatever is opulent can be rebranded in an inexpensive way. The cost of a thing over there, with creativity, can be made minimal over here. The fact is that it doesn't have to be expensive to be excellent. Whatever is excellent and expensive, but you desire,

can be done or acquired in an inexpensive way if you can put your creativity to work.

49. The Law of Worth

You decide the worth you want from the beginning. You do works, but you create worth.

This states that excellence not price determines the worth of a thing. The quality of a thing is in its excellence not in its cost. To be considered of high worth, it is not how expensive it is but how excellent it is. You must learn to be highly excellent before your worth can excel others.

50. The Law of Exposure

Exposure is an opportunity to become bigger than you are now. It grants you free access to the brain of people bigger and greater than you.

This states that your mind turns an exposure into an experience. Before you experience excellence in your life or work, you have to be exposed to it. Exposure is the gallery that affords you the opportunity to contact things bigger and better,

creative and attractive. Whoever hates exposure definitely hates excellence. Exposure is the power that imparts you with the ability to do the same. Whatever you are exposed to is what you have the power to reproduce.

51. The Law of Timely Relevance

What is relevant now may not be relevant later. Annoyance with the normal births relevance. If you can become or create what we can't do without, you would be most relevant.

This law states that you must know what would make you unique every season. You must never use the same old style you used last. Excellence brings about relevance. If it is not different, it cannot be relevant. The key to becoming relevant in every season is difference. The ability to do what is different from others would make you relevant in every season. It is relevance that brings about acceptance. You cannot be relevant and be rejected. That is not possible. Do you want to be accepted? Then, strive to appear relevant every season. Be the current and do the current. Being current is the currency of life.

52. The Law of Image Retention

God gives you time, you can't stop it. He gives you moments, you can capture them. Capture excellent moments of your life in pictures.

This law states that whatever you do that is excellent today must be captured in a photograph. You must cultivate the act of image retention in order to recall your activities of the past. You immortalize excellence through image retention. If you don't retain it today, you cannot reveal it tomorrow. Whatever you do best today should be captured in photographs. Those who take and save pictures today are the ones that history will remember in the future. All parents must save pictures for their grandchildren to know them.

53. The Law of Legacy

What we teach and contribute to others become legacies.

This law states that you have to leave something behind. You must leave indelible marks as legacies in the mind of everyone that comes across you. Everyone you meet must remember you for what you say or do to them that transforms them. Leave

a culture behind that would forever be treasured in your family. You would be remembered for what you contribute into the lives of others, not what you have or possess.



About the Author

Niyi Makinde is an Apostle and Author, a Leadership Expert and Quotient Coach. His passion is to raise ministers and leaders. He has written many books that are fast spreading across places. His books are always flooded with rich contents and great wisdom. He is highly versatile!

Apostle Niyi is the President of Rebirth Global Church – a network of churches across the globe. Few of the programs known with the church are CONNECT (an annual confluence of men from all walks of life); SupernaturalSHIFT (a monthly gathering of people for supernatural empowerment) and RESOM (the school of ministry where pastors and leaders are empowered for ministry).

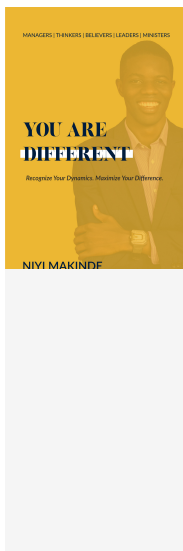
Apostle Niyi has been in ministry for more than

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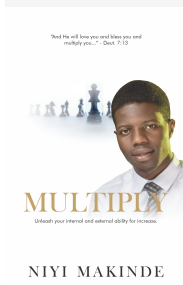
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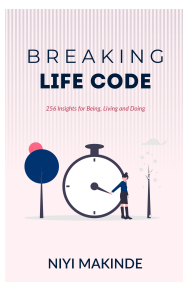


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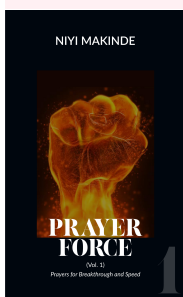
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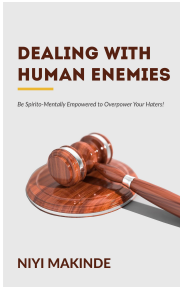


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